



**KITTY KAT COIN**



# KITTY KAT COIN

A Decentralized ECOSYSTEM for  
Cryptocurrency Projects Focused On E-Sports,  
Sports, Gaming, Racing and FinTech Solutions



VERSION SEPTEMBER 4, 2022

BINANCE SMART CHAIN SYMBOL: KATS



**KITTY KAT COIN**

# KITTY KAT COIN MISSION STATEMENT

- KITTY KAT COIN IS A LIFESTYLE BRAND
- KITTY KAT COIN IS THE INDUSTRY LEADING RACING, GAMING AND SPORTS ENTERTAINMENT PLATFORM UTILIZING DECENTRALIZED TECHNOLOGY.
- KITTY KAT COIN IS BE POWERED BY PROFESSIONAL MOTORSPORTS PARTNERSHIPS OPERATING IN **NASCAR** AND ELSEWHERE.
- KITTY KAT COIN IS A LEADER IN E-SPORTS PLATFORMS FOR SIM-RACING AND GAMING.
- KITTY KAT COIN SHALL HAVE A FOCUS ON CRYPTO EDUCATION.
- KITTY KAT COIN SERVES AS THE GATEWAY FOR THE CRYPTO-CURIOUS TO BECOME CRYPTO-ADOPTERS.





**KITTY KAT COIN**

# PREFACE

BRIEF CRYPTOCURRENCY HISTORY. LAUNCHED DURING THE AFTERMATH OF THE 2008 GLOBAL FINANCIAL CRISIS, BITCOIN AND OTHER CRYPTOCURRENCIES GREW OUT OF A NEED FOR A BETTER, SAFER AND MORE ROBUST WAY OF STORING VALUE, TRANSFERRING SUCH STORE OF VALUE, AND MAKING PAYMENTS THEREWITH. A COMMON GOAL UNITED MILLIONS OF PEOPLE TOGETHER THROUGH A NEW, FINANCIAL ECOSYSTEM. OVER TIME, USERS NOT ONLY AMASSED WEALTH, BUT DEVELOPED THE NEED TO PRESERVE THIS NEWFOUND WEALTH. SINCE THEN, THE MARKET HAS BEEN CRAVING THE NEXT GENERATION OF FINANCIAL INNOVATION.

CURRENT CRYPTOCURRENCY LANDSCAPE. FAST FORWARD TO 2022 AND THE “WEB 3.0 DECENTRALIZED FINANCE” REVOLUTION IS WELL UNDERWAY. ENTIRE ECONOMIES ARE NOW BEING CREATED AND TRANSFORMED. EVERYTHING FROM TRADING, GAMING, LENDING, BORROWING, GENERAL FINANCIAL INFRASTRUCTURES, DECENTRALIZED APPLICATIONS, DECENTRALIZED AUTONOMOUS ORGANIZATIONS, AND DIGITAL ASSET PURCHASES, TO NAME A FEW, CAN ALL PRESENTLY BE INTEROPERATED THROUGH DECENTRALIZED CRYPTOCURRENCY PLATFORMS.





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# KITTY KAT COIN OVERVIEW

KITTY KAT COIN BEGAN ITS DEVELOPMENT IN FEBRUARY OF 2021.

KITTY KAT COIN IS CURRENTLY DEPLOYED ON BINANCE SMART CHAIN AS A BEP-20 STANDARD COIN, AND CURRENTLY TRADES ON PANCAKE SWAP UNDER THE SYMBOL, KATS. KITTY KAT COIN IS A UTILITY TOKEN THAT WILL BE USED AS A GOVERNANCE COIN AND INTEROPERATE CROSS-CHAIN WITHIN THE KITTY KAT ECOSYSTEM. KATS WILL BRIDGE CROSS CHAIN FROM THE BSC NETWORK ONTO ETHEREUM, POLYGON, CARDANO AND OTHER PLATFORMS. KITTY KAT COIN IS DESIGNED TO BE DEFLATIONARY.

ADDITIONALLY, KITTY KAT COIN IS SPONSORING MULTIPLE CARS IN ACTUAL NASCAR RACES. THESE CARS AND THEIR NFTS WILL IMPACT AND ADD VALUE TO THE ECOSYSTEM.

AN E-SPORTS PLATFORM IS UNDER DEVELOPMENT, WHILE EARLY ADOPTION FOR SIM-RACING LEAGUES IS ALREADY IN A TESTING PHASE.

THE REWARD TOKEN FOR E-SPORTS PARTICIPATION IS THE KATS COIN.





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# WHY A COIN FOCUSED ON KATS?

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RESEARCH SUGGESTS THAT UP TO 8% OF DAILY INTERNET TRAFFIC IS SPENT STREAMING VIDEOS OF CATS. AS OF JUNE, 2022, THERE ARE NO FELINE RELATED COINS IN THE TOP 1500 CRYPTO PROJECTS LISTED ON COIN MARKET CAP.

BASED ON THESE FACTORS ALONE, OUR ANALYSTS HAVE DETERMINED THAT A CAT THEMED COIN COULD BE ATTRACTIVE IN THE SPACE.



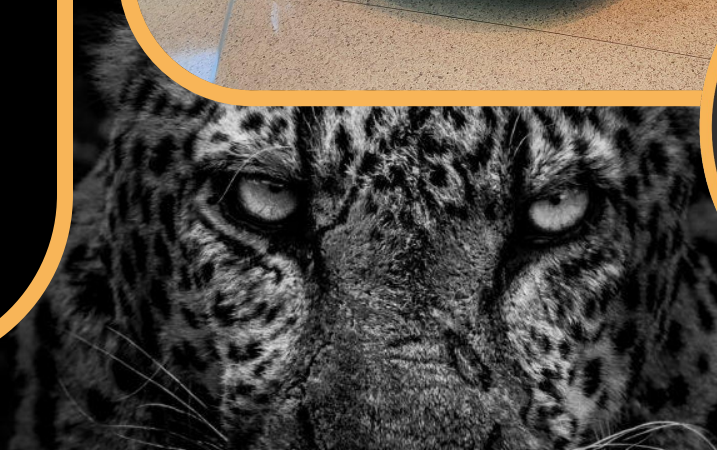
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# KITTY KAT COIN IN NASCAR

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**IN FEBRUARY OF 2022, KITTY KAT COIN LAUNCHED THE KITTY KAT CUP RACING SERIES. KITTY KAT COIN SPONSORED TWO CARS DURING THE RACE.**

**A SERIES OF NFTS WILL BE CREATED THAT REPRESENT THE KATS IN THE KITTY KAT CUP RACING SERIES. STAKING REWARDS FOR NFTS WILL BE MANAGED BY VAULTS OR POOLS. THESE IN-REAL-LIFE RACECAR KATS WILL ALSO BE USED AS ACCESS PASSES FOR KITTY KAT COIN E-SPORTS PLATFORMS.**







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# KITTY KAT COIN RACE TEAM SPONSORSHIP

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## TEAM LEOPARD



KITTY KAT COIN

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## TEAM PANTHER



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# KITTY KAT COIN RACE TEAM SPONSORSHIP

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TEAM  
PANTHER



JOEY GASE

SHANE LEE

TEAM  
LEOPARD





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# KITTY KAT COIN RACE TEAM SPONSORSHIP

## SHANE LEE

No. 35 Kitty Kat Coin Toyota Supra  
Team Panther

Birthdate: 7/4/93

Hometown: Newton, NC

Favorite Food: Filet Neptune

Favorite Show: Cobra Kai

Favorite Movie: Happy Gilmore

Favorite Sports: NASCAR, football, golf

Favorite Sports Team: Carolina Panthers

Hobbies Outside of Racing: Hunting, golfing, motorcross, shooting, excavation and grading

Proudest Accomplishment: Having a family and starting my own clearing and grading company



## JOEY GASE

No. 53 Kitty Kat Coin Ford Mustang  
Team Leopard

Birthdate: 2/8/93

Hometown: Cedar Rapids, IA

Favorite Food: Chicken

Favorite Movie: Days of Thunder

Family: Married to Caitlin Gase and has two identical twin boys, Carson and Jace

Hobby: Spending time with family and racing go karts

Important cause and charity to support: Donate Life

Proudest Racing Accomplishment: 5th place finish at Talladega



## ABOUT KITTY KAT COIN:

Kitty Kat Coin (SKATS), or KATS COIN, is a community-focused, decentralized cryptocurrency, with a concentration on racing, sports and gaming, including any and all related merchandising and advertising related thereto, on the Cardano Network, that is meant to be used with Kitty Kat Starter, Kitty Kat Swap, and the Kitty Kat Ecosystem auctions.

Kitty Kat Coin shall be engaging in strategic relationships with other exchanges. Kitty Kat Coin shall establish a venture capital platform/launchpad for investment in new blockchain technologies and cryptocurrency applications. Furthermore, Kitty KatCoin will be forming strategic marketing alliances for additional revenue streams, including, without limitation, NFT creation, management, and NFT auctions.

For more information visit [kittykatcoin.io](https://kittykatcoin.io).



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# KITTY KAT COIN AT NASCAR HALL OF FAME

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ON JANUARY 24TH, 2022, KITTY KAT COIN AND EMERLING-GASE MOTORSPORTS ANNOUNCED THEIR SPONSORSHIP DURING A PRESS CONFERENCE AT THE NASCAR HALL OF FAME IN CHARLOTTE, NORTH CAROLINA.







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# KITTY KAT COIN RACED AT DAYTONA

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ON FEBRUARY 19TH, 2022, JOEY GASE DROVE THE 53 CAR AND SHANE LEE DROVE THE 35 CAR IN THE WHERE'S THE BEEF 300 XFINITY NASCAR RACE AT THE DAYTONA INTERNATIONAL SPEEDWAY. THIS WAS THE FIRST IN-REAL-LIFE KITTY KAT COIN BRANDED RACE EVER.





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# KITTY KAT COIN COMBINED REALITIES

KITTY KAT COIN WILL BE THE LEADER IN COMBINING REAL LIFE EXPERIENCES WITH MIXED REALITY & METAVERSE, AND DECENTRALIZED CRYPTOCURRENCY ECOSYSTEMS.

THROUGH OUR RELATIONSHIPS IN NASCAR, SPORTS, ENTERTAINMENT, CREATIVE, AND PRODUCTION, WE ARE ABLE TO BRING INCREDIBLE EXPERIENCES TO USERS.







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# KITTY KAT COIN ON BINANCE SMART CHAIN

BINANCE SMART CHAIN (BSC) IS ONE OF THE MOST WIDELY USED NETWORKS FOR SMART CONTRACTS, AND WAS LAUNCHED IN SEPTEMBER OF 2020. MILLIONS OF USERS RELY ON BINANCE SMART CHAIN ON A DAILY BASIS.

BNB, ETHEREUM AND BITCOIN ARE SOME OF THE MOST ACTIVELY TRADED CRYPTOCURRENCIES IN THE WORLD, AND HAVE THE LARGEST MARKET CAPS GLOBALLY.

KITTY KAT COIN WILL INITIALLY LAUNCH ON BINANCE SMART CHAIN BEFORE DEPLOYING TECHNOLOGY ON THE CARDANO NETWORK.







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# KITTY KAT ECOSYSTEM BUY & BURN

KITTY KAT COIN IS DESIGNED TO BE DEFLATIONARY. THE KITTY KAT ECOSYSTEM WILL TARGET A DEFLATION RATE OF 1% PER YEAR. AS PROJECTS BECOME PROFITABLE, A BOARD OR DAO WILL PLAN AND DECIDE ON THE PURCHASE OF KITTY KAT COIN AND ITS SUBSEQUENT BURN. FURTHERMORE, ANY FARMING SMART CONTRACTS MEANT FOR KITTY KAT COIN YIELD FARMING WILL IMPLEMENT A BURN FEATURE ON HARVESTED COINS.

THE BURNING OF KITTY KAT COINS WILL DECREASE THE SUPPLY OF THE COIN, WHICH COULD THEORETICALLY INCREASE THE PRICE OF EACH INDIVIDUAL KITTY KAT COIN.





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# NO MINTING FUNCTION

KITTY KAT COIN DOES NOT HAVE A MINTING FUNCTION, AND THUS DOES NOT HAVE ANY VULNERABILITIES RELATED TO MINTING. THIS DECISION WAS MADE TO PROTECT THE PROJECT FROM FLASH LOAN ATTACKS, WHICH ARE TYPICALLY RELATED TO SAME. INSTEAD, KITTY KAT COINS WILL BE ABLE TO BE FARMED AND MINED GOING FORWARD.







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# KITTY KAT WILL BE CROSS CHAIN

KITTY KAT COIN WILL BEGIN TRADING ON BINANCE SMART CHAIN AS A BEP-20 SMART CONTRACT, AND WILL SOON ALSO TRADE ON CARDANO.

EVENTUALLY, KITTY KAT COIN MAY BE TRADED ON MULTIPLE NETWORKS, SUCH AS POLYGON, POLKADOT, FANTOM, AND SOLANA. THE KITTY KAT COIN ECOSYSTEM WILL BE DESIGNED FOR THE CARDANO NETWORK.





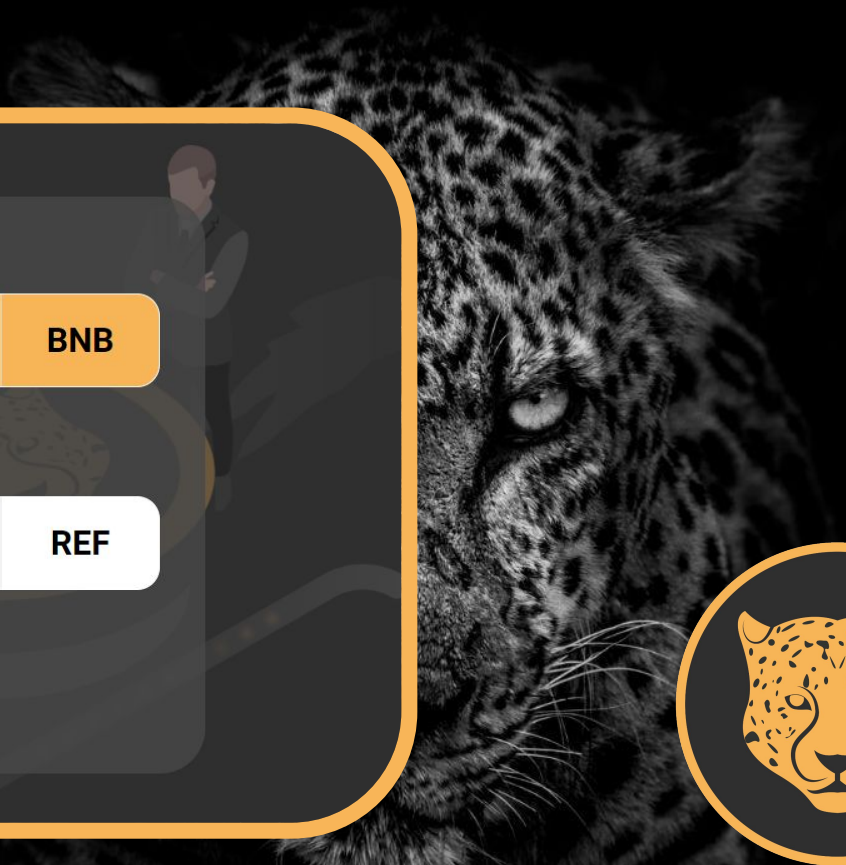


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# KITTY KAT COIN REFERRAL MARKETING SYSTEM

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KITTY KAT COIN WILL IMPLEMENT A REFERRAL MARKETING SYSTEM THAT IS MANAGED BY A DECENTRALIZED APPLICATION ON THE BLOCKCHAIN. USERS WILL GAIN REWARDS BY REFERRING OTHER USERS. ADDITIONALLY, WHEN A REFERRAL CODE IS UTILIZED, THE NEW USER WILL ALSO RECEIVE A REWARD. EVERYBODY IS INCENTIVIZED TO USE THE REFERRAL BASED MARKETING SYSTEM!



Enter BNB to buy KATS

BNB

Enter Referral Wallet Address

REF

You and your referee will earn additional KATS

Buy KATS



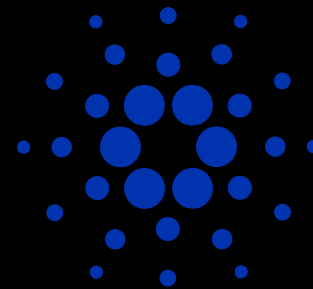


KITTY KAT COIN

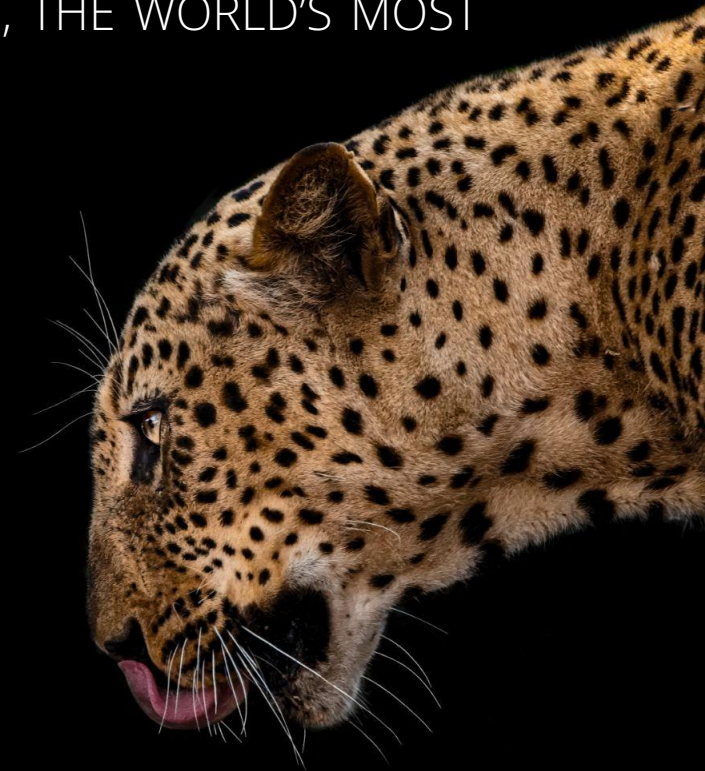
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# KITTY KAT COIN IS NOT A MEME COIN

KITTY KAT COIN MIGHT SOUND LIKE A MEME, HOWEVER THERE IS NOTHING MEME-LIKE ABOUT THE KITTY KAT COIN ECOSYSTEM. THE DEVELOPMENT ROADMAP LAYS OUT PLANS FOR SERIOUS PROJECTS WHICH WILL BE DEVELOPED FOR CARDANO, THE WORLD'S MOST DECENTRALIZED, DISTRIBUTED-LEDGER AND NETWORK.



**CARDANO**







**KITTY KAT COIN**

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# KITTY KAT IS DEVELOPING FOR CARDANO

CARDANO'S NETWORK IS HIGHLY DECENTRALIZED. THE NETWORK IS EXTREMELY FAST, CAN HANDLE OVER 1 MILLION TRANSACTIONS PER SECOND, AND TRANSMISSION COSTS ARE LOW. PLUTUS SMART CONTRACTS BEGAN TESTING IN MAY, 2021 AS PART OF CARDANO'S ALONZO NETWORK UPGRADE. THE HASKELL CODING LANGUAGE IS USED FOR BOTH ON-CHAIN AND OFF-CHAIN APPLICATIONS. HASKELL IS A HIGH ASSURANCE CODING LANGUAGE, TRADITIONALLY USED BY THE BANKING AND TELECOMMUNICATIONS INDUSTRIES.



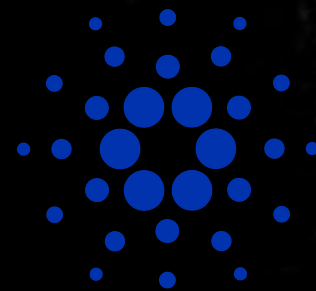


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# CARDANO IS PEER REVIEWED

CARDANO IS DEVELOPED BY IOHK, A COMPANY FOUNDED BY CHARLES HOSKINSON. MR. HOSKINSON IS ALSO A CO-FOUNDER OF ETHEREUM. THE TOKEN OF THE CARDANO BLOCKCHAIN IS CALLED ADA. CARDANO IS A THIRD GENERATION BLOCKCHAIN THAT ALLOWS FOR INTEROPERABILITY ACROSS CHAINS, AND IS HIGHLY SCALABLE. CARDANO IS PEER REVIEWED AND THE TEAM BEHIND IOHK HAS WRITTEN OVER 100 PAPERS.



**CARDANO**





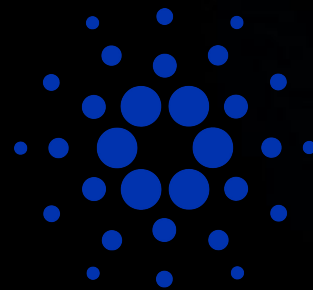


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# THIS IS ONLY THE BEGINNING FOR CARDANO!

SMART CONTRACTS ON CARDANO LAUNCHED IN  
SEPTEMBER OF 2021.



**CARDANO**



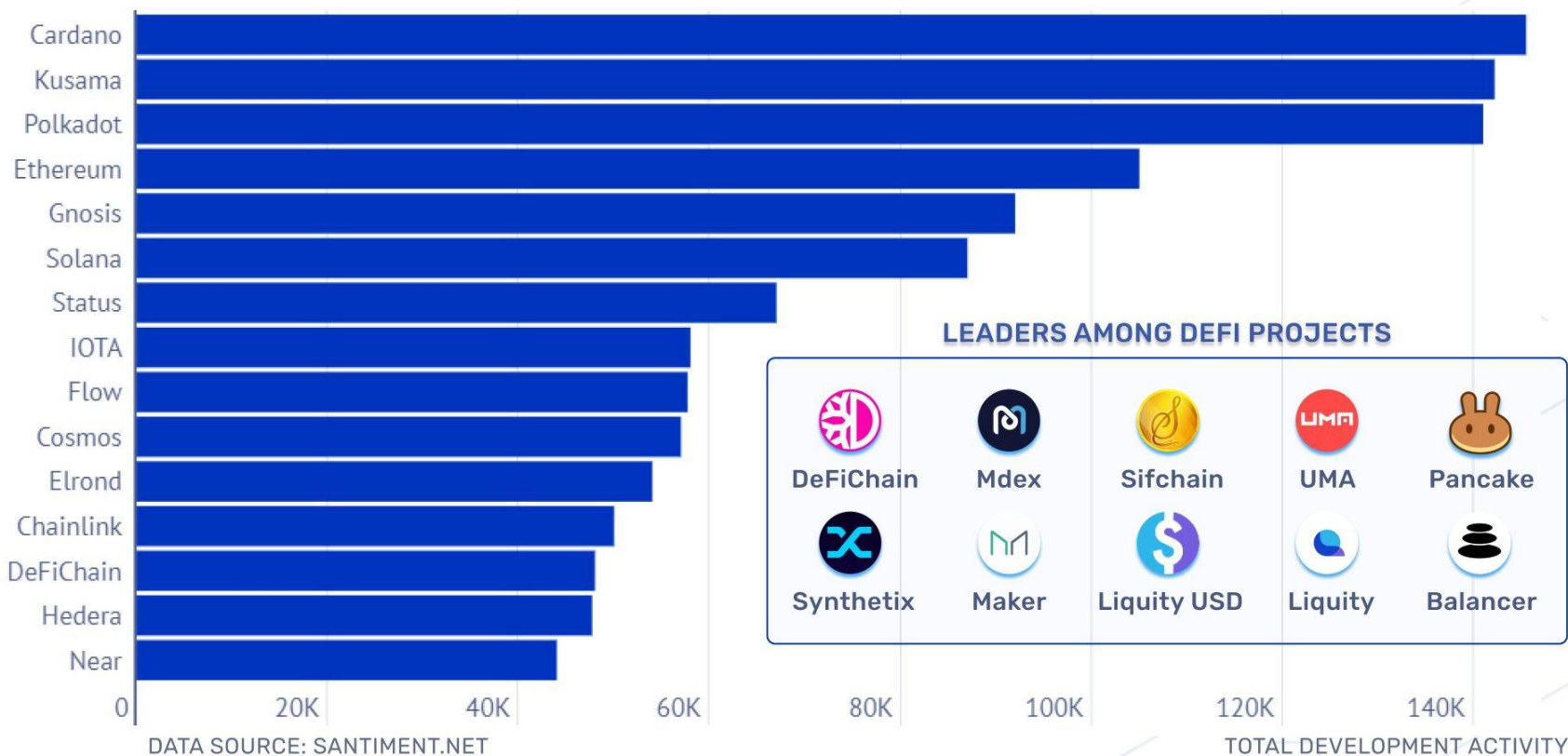


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# CARDANO DEVELOPMENT COMPARISON

## THE MOST DEVELOPED CRYPTOS ON GITHUB IN 2021



CryptoRank.io



@CryptoRank\_io



@CryptoRankNews

CRYPTORANK



Source: <https://cryptorank.io/category/blockchain-infrastructure>



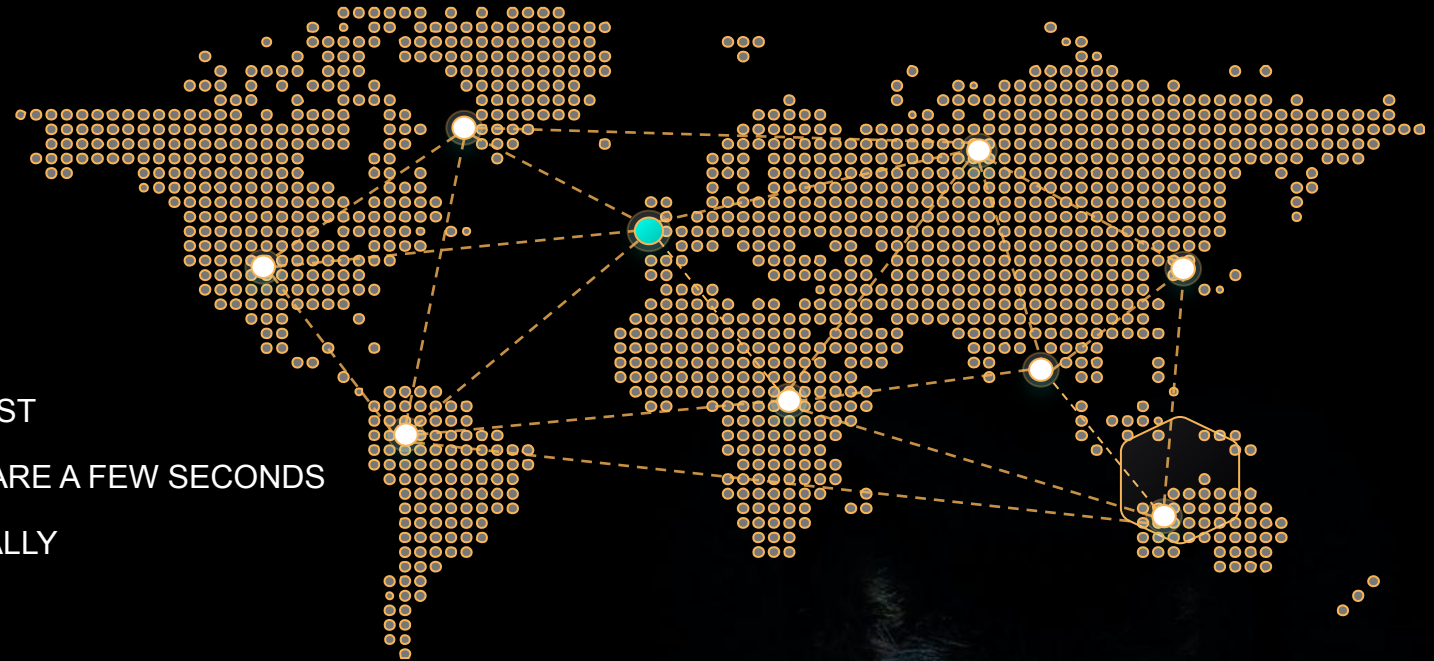


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# FAST CROSS-BORDER TRANSACTIONS

- ✓ TRANSACTIONS ARE FAST
- ✓ TYPICAL BLOCK TIMES ARE A FEW SECONDS
- ✓ KATS IS TRADED GLOBALLY
- ✓ KATS IS EFFICIENT
- ✓ CROSS-BORDER TRANSACTIONS
- ✓ BLOCKCHAIN IS TRANSPARENT



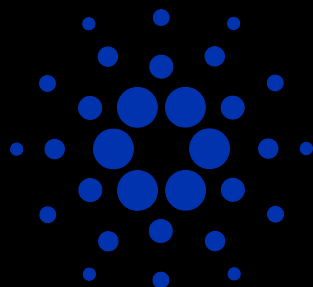


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# KITTY KAT STARTER - A LAUNCHPAD

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ONE OF OUR FIRST PROJECTS DEVELOPED FOR THE CARDANO NETWORK WILL BE KITTY KAT STARTER, A PROTOCOL FOR CROSS-CHAIN COIN & TOKEN POOLS AND AUCTIONS. KITTY KAT STARTER WILL ENABLE BLOCKCHAIN PROJECTS TO RAISE CAPITAL ON A DECENTRALIZED ENVIRONMENT THAT IS BASED ON THE CARDANO NETWORK.



**CARDANO**





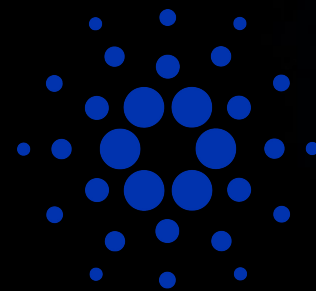


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# KITTY KAT STARTER - A LAUNCHPAD

THINK OF THE STARTER AS A DECENTRALIZED, CROWDSOURCED OR VENTURE CAPITAL PLATFORM. LAUNCHPAD PROJECTS HAVE BEEN EXTREMELY SUCCESSFUL IN 2020 AND 2021. POPULAR PROJECTS INCLUDE PINKSALE, POLKASTARTER, DUCKDAO, TRUSTSWAP, AND BINANCE LAUNCHPAD.



**CARDANO**





**KITTY KAT COIN**

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# KITTY KAT RACING

OUR FIRST PROJECT THAT WE MAY LAUNCH THROUGH THE KITTY KAT STARTER IS KITTY KAT RACING. THE GAME ALLOWS USERS TO BUILD AND PURCHASE KATS THAT EXIST AS NON-FUNGIBLE TOKENS. THE KATS HAVE GENETICS AND BLOODLINES, JUST LIKE REAL CATS. THESE KATS CAN BE RACED AGAINST EACH OTHER IN A SIMILAR MANNER TO HOW HORSE RACING IS DONE. KAT OWNERS PAY A FEE TO ENTER THEIR KATS INTO LIVE RACES. RACES ARE DETERMINED BY ALGORITHMS. RACES CAN BE VIEWED REAL TIME AND PRIZE PURSES ARE DIVIDED AMONGST WINNERS. TRADITIONAL STYLES OF HORSE BETTING MAY BE APPLIED TO THE GAMING MODEL. KATS CAN BE TRADED, BOUGHT, AND SOLD.







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# KITTY KAT RACING

NFTs ARE EXTREMELY POPULAR AND LUCRATIVE AND ARE INTEGRAL TO DECENTRALIZED GAMING AND DECENTRALIZED FINANCE. DE-FI IS EXPECTED TO EXPLODE IN THE COMING YEARS.

RACING KITTY KATS ARE NFTs, AND KITTY KATS WILL LIKELY FLUCTUATE IN VALUE BASED ON HISTORICAL RACING RESULTS, RARITY, AND BLOODLINE.





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# KITTY KAT RACING

IN A SIMILAR ANIMAL THEMED RACING GAME, NFT RACE HORSES  
HAVE SOLD FOR HUNDREDS OF THOUSANDS OF DOLLARS.



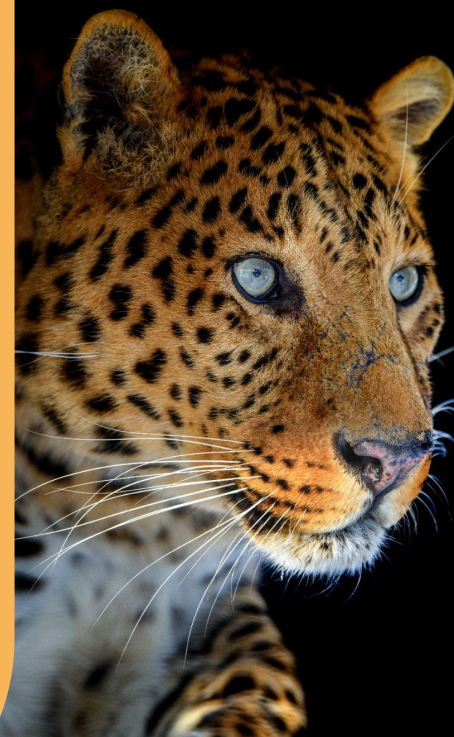




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# KITTY KAT RACING - THE KATS ON CARDANO





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# KITTY KATS ARE NFTS

THE KITTY KATS USED IN THE RACE ENVIRONMENT ARE NON-FUNGIBLE TOKENS. THESE TOKENS MAY TRADE ON MARKETPLACES, AND RACING KATS WILL FLUCTUATE IN VALUE DEPENDENT ON PREVAILING MARKET FORCES, WITH THE MOST WINNING KATS TRADING FOR POTENTIALLY MANY MULTIPLES ABOVE THE PRICE OF UNPROVEN KATS.







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# KITTY KAT RACING - ADVERTISING

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RACING KATS WILL WEAR JACKETS. EACH JACKET WILL HAVE A DESIGNATED NUMBER OF ADVERTISEMENT SLOTS. JUST LIKE NASCAR, RACING KATS WILL HAVE SPONSORS. SOME REVENUE FROM SPONSORS WILL BE SHARED WITH NFT OWNERS. WE ENVISION AN ENTIRE ECONOMY BUILT AROUND KITTY KAT RACING, WITH EVEN THE FORMATION OF A RACING KATS OWNERS' ASSOCIATION. THE POSSIBILITIES ARE ENDLESS.



\*T-Mobile is a trademark of T-Mobile USA, Inc., and amazon is a Trademark of Amazon.com, Inc.

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# KITTY KAT RACING - TRACK OWNERSHIP

RACING TRACKS WILL BE BUILT AND AUCTIONS WILL TAKE PLACE FOR PARTIAL OWNERSHIP IN CERTAIN TRACKS. THE REVENUE FROM THESE TRACKS WILL BE SHARED WITH THE NFTs THAT REPRESENT EACH SHARE OF TRACK OWNERSHIP. ADVERTISING REVENUE AND TRACK MAINTENANCE FEES MAY APPLY TO NFTs. REGARDLESS, TRACK OWNERS WOULD HAVE THE OPPORTUNITY TO REALIZE VARIOUS REVENUE STREAMS SUCH AS FURTHER MARKETING AND VENDOR MONIES VIA THEIR PARTICULAR TRACK VENUE.







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# KITTY KAT RACING

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# SMASH KAT FIGHTING DUEL

SMASH KAT IS A GAMING CONCEPT WHEREBY YOU MAY BATTLE YOUR KATS AGAINST OTHER KATS. IN OTHER WORDS, THESE KAT NFTs ARE NOT JUST FOR RACING. WE ENVISION AN ENTIRE ECOSYSTEM FOR KITTY KAT COIN AND KITTY KAT NFTs TO INTEROPERATE AND FLOW.







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# KITTY KAT LEGENDS

KITTY KAT LEGENDS IS A FANTASY SPORTS PLATFORM CONCEPT. WE ENVISION KITTY KAT LEGENDS TO FOCUS ON POPULAR SPORTS SUCHS AS RACING, SOCCER, BASEBALL, FOOTBALL, BASKETBALL AND HOCKEY.





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## KITTY KAT COIN (KATS) - DAO

ONE OF THE LONG TERM GOALS OF THE KITTY KAT COIN PROJECT IS TO DEVELOP A DAO THAT WILL INTEROPERATE WITH THE VARIOUS COMPONENTS OF THE KITTY KAT ECOSYSTEM, AND STRIVE FOR DECENTRALIZATION. ONE WAY OF ACHIEVING THIS GOAL IS THROUGH THE DEVELOPMENT OF A DECENTRALIZED AUTONOMOUS ORGANIZATION.





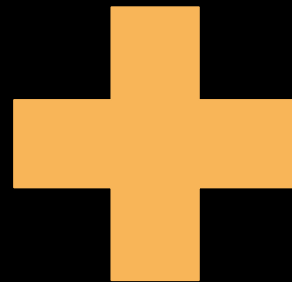


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# KITTY KAT COIN E-SPORTS



KITTY KAT COIN IS CURRENTLY BUILDING E-SPORTS LEAGUES FOR SIM RACING PLATFORMS. KITTY KAT COIN HAS SPONSORED MULTIPLE CARS, DRIVERS, AND LEAGUES IN SIMULATED RACING. E-SPORTS ARE MASSIVE AND KITTY KAT COIN IS NOW A PART OF THIS EXCITING TREND IN GAMING!



**E-SPORTS**





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# E-SPORTS IN CRYPTO IS A BLUE OCEAN 38

E-SPORTS ARE HUGE AND E-SPORTS VIEWERSHIP IS ENORMOUS. E-SPORTS IN CRYPTO HAS LIMITLESS POTENTIAL.



## KITTY KAT COIN







KITTY KAT COIN

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# KITTY KAT COIN UTILITY - POINTS

THINK OF KITTY KAT COIN AS REWARDS POINTS, OR LIKE A GIFT CARD. IN A SIMILAR WAY TO HOW YOU USE A STARBUCKS GIFT CARD, YOU CAN USE YOUR KITTY KAT COIN TO ENTER RACES, AND THEN RACE YOUR WAY TO EARN MORE KITTY KAT COIN.





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# NFTS ARE MEMBERSHIP PASSES

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KITTY KAT RACE CLUB NFTS WILL BE USED AS ACCESS TOKENS TO PARTICIPATE IN THE KITTY KAT COIN RACING LEAGUES & TOURNAMENTS.



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# KATS UTILITY & INCENTIVES

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USE OF KATS COINS FOR ENTRY FEES MAY GUARANTEE YOU A DISCOUNT (TO BE DETERMINED).

SOME RACES WILL GUARANTEE KATS COIN BURN EVENTS.





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iRACING  
IN-GAME PLAY







KITTY KAT COIN

# LEAGUE & TOURNAMENT TABLES

RACING LEAGUES, DIVISIONS, TABLES, AND STANDINGS WILL BE ADMINISTERED AND PUBLISHED ON [KITTYKATRACING.COM](https://KITTYKATRACING.COM) AND/OR [KITTYKATNEWS.COM](https://KITTYKATNEWS.COM)

PAYOUTS TO DRIVERS WILL TYPICALLY BE MADE IN KITTY KAT COIN, BUT OVER TIME MAY EVOLVE TO INCLUDE OTHER CRYPTOCURRENCIES FOR PAYING OUT REWARDS. PAYOUTS WILL BE BASED ON A SCALE FOR DRIVERS IN EACH RACE, WITH TOP FINISHING DRIVERS EARNING MORE KATS COINS THAN DRIVERS FINISHING IN THE BOTTOM.

KATS COINS EARNED BY EACH DRIVER WILL BE TRACKED, AND ANNUAL BONUSES WILL BE PAID BASED ON TOTAL ACCUMULATED KATS COINS. THESE KATS COINS WILL ACT IN A SIMILAR MANNER TO “CHAMPIONSHIP POINTS,” WHICH ARE COMMONLY USED IN NASCAR & FORMULA 1.

MULTIPLE LEAGUES SHALL EXIST WITH MORE ELITE LEAGUES REQUIRING OWNERSHIP OF KITTY KAT RACE CLUB NFTS.

LEAGUE & TOURNAMENT FORMATS ARE CURRENTLY UNDER DEVELOPMENT.







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# KITTY KAT RACING LEAGUE NFT TYPES

## KITTY KAT RACE CLUB NFT SERIES (ADVANCED GAMEPLAY)

ARE NECESSARY TO PARTICIPATE IN HIGHER LEVEL GAMEPLAY WHEN PARTICIPATING IN KITTY KAT COIN E-SPORTS LEAGUES AND EVENTS.

THESE NFTS ARE CURRENTLY LIMITED TO A TOTAL SUPPLY OF 999, AND ARE SLATED TO BE SOLD IN LATE-NOVEMBER, 2022. AFTER THE SUPPLY OF NFTS IS MINTED, THEN THE ONLY WAY TO OBTAIN AN NFT IS THROUGH OPENSEA OR OTHER SECONDARY NFT MARKETPLACE OR THROUGH A PRIVATE TRANSACTION.

## PROMOTIONAL NFT SERIES (ENTRY-LEVEL GAMEPLAY)

ARE NECESSARY TO PARTICIPATE IN KITTY KAT COIN E-SPORTS. THESE NFTS ARE CURRENTLY FREE TO OBTAIN WITH A LIMITED SUPPLY.

AFTER THE TOTAL SUPPLY OF NFTS IS CIRCULATED, THEN THE ONLY WAY TO OBTAIN AN NFT IS THROUGH OPENSEA OR OTHER SECONDARY NFT MARKETPLACE OR THROUGH A PRIVATE TRANSACTION.



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# KITTY KAT MERCHANDISING

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**KITTY KAT COIN**

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# KITTY KAT METAVERSE - PHASE 1

KITTY KAT COIN PLANS TO CREATE DIGITAL ASSETS AS NFTS, WHICH WILL BE SOLD, UTILIZED, AND TRADED IN CURRENT PREEXISTING METAVERSES, SUCH AS THE SANDBOX AND OTHERS.

DIGITAL ASSETS MAY GAIN USERS ACCESS TO METaverse EXPERIENCES AND/OR E-SPORTS TOURNAMENTS & PLATFORMS.





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# KITTY KAT METAVERSE - PHASE 2

KITTY KAT COIN PLANS TO CONSTRUCT ITS OWN METAVERSE WITH:

- A FOCUS ON RACING
- SIMULATED RACING
- KITTY KAT RACING INTEGRATION
- PARTNERSHIPS WITH RACING LEAGUES AND PROFESSIONAL SPORTS
- EASY BUILDING TOOLS FOR ARENAS, EVENTS, AND CONCERTS
- LAND SALES
- LAND RENTALS
- METAVERSE MORTGAGES
- AIR RIGHTS
- MARKETPLACE FOR DIGITAL ASSETS
- A LARGE SCALE MAP ( UPTO 999 SQUARE KILOMETERS)
- SUPPORT FOR MULTIPLE CHAINS







**KITTY KAT COIN**

# KATNOMICS - COIN & NFT TYPES

48

**KITTY KAT COIN (KATS):  
THE BIG KAT COIN, USED  
FOR DAO, BRANDING,  
ECOSYSTEM, UTILITY COIN**

**KITTY KAT RACE CLUB  
NFTs: NASCAR, IRL, AND  
SIM RACING RELATED  
CAR NFTs  
“THE DRIVER KATS”**



**KATS UTILITY BONUS  
SKRATCH (KUBS): GAMING,  
UTILITY COIN**

**ADDITIONAL KITTY KAT  
NFTs: KITTY KAT GAME,  
E-SPORTS, AND  
METAVERSE**

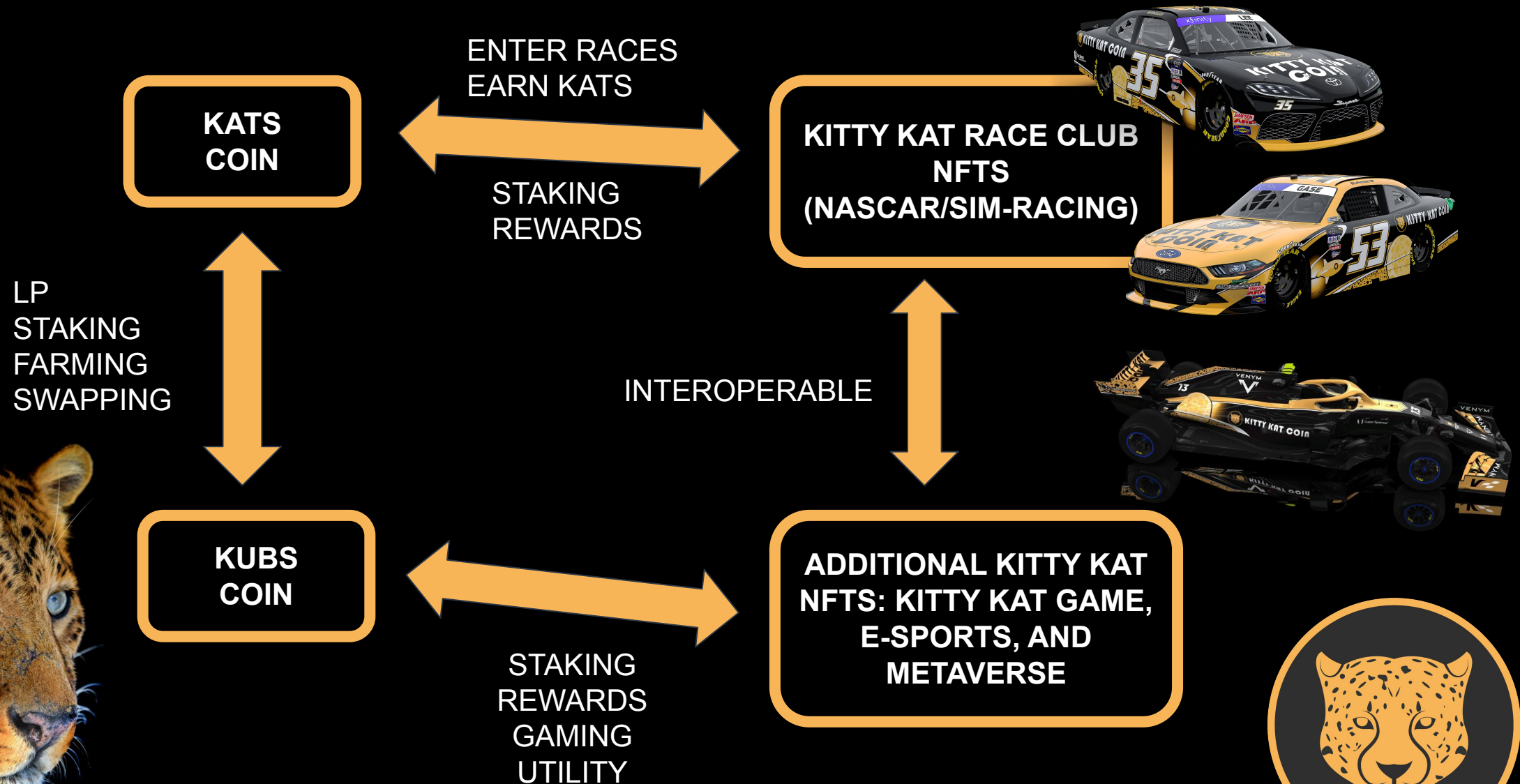




KITTY KAT COIN

# KATNOMICS - COIN & NFT RELATIONSHIPS

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**KITTY KAT COIN**



# KITTY KAT CUP SERIES NFTS - RARITIES

**FIRST DROP TBD 2022  
COMMEMORATING DAYTONA RACE**

**9 ULTRA RARE NFTS**  
**KITTY KAT CUP RACING SERIES I - DAYTONA**  
**COMES WITH VIP EXPERIENCE**

**495 LEOPARD NFTS**  
**9 DIAMOND LEOPARD NFTS**  
**18 PLATINUM LEOPARD NFTS**  
**50 GOLD LEOPARD NFTS**  
**418 RACER LEOPARD NFTS**

**495 PANTHER NFTS**  
**9 DIAMOND PANTHER NFTS**  
**18 PLATINUM PANTHER NFTS**  
**50 GOLD PANTHER NFTS**  
**418 RACER PANTHER NFTS**





**KITTY KAT COIN**

# KITTY KAT CUP SERIES NFTS - UTILITY

51

**NFTS FROM THE KITTY KAT CUP RACING SERIES**

**LAUNCHED EITHER THROUGH A DAPP OR ON ETHEREUM BLOCKCHAIN\***

**CAN BE STAKED IN VAULTS OR POOLS TO EARN KATS REWARDS**

**GAIN ACCESS TO HIGHER-LEVEL E-SPORTS GAME PLAY (RACING LEAGUE PASS)**

**WHITELIST SPOTS FOR FUTURE NFT DROPS**

**REAL LIFE RACES AFFECT COIN REWARDS**

**DYNAMICALLY TRACK UPCOMING RACES**

**DYNAMICALLY TRACK KITTY KAT CUP WINS**

**UPGRADEABLE FEATURES**

**VIP EXPERIENCES FOR RARE NFT HOLDERS  
(EXCLUSIVE PARTIES, EVENTS IN-REAL-LIFE & METAVERSE)**

**ENTRY INTO EXCLUSIVE VIP DRAWINGS FOR RARE NFT HOLDERS**



**\* BLOCKCHAIN NETWORK FOR NFTS IS SUBJECT TO CHANGE AT THE DISCRETION OF THE DEVELOPMENT TEAM**



**KITTY KAT COIN**

# KITTY KAT CUP RACING LEAGUE VIRTUAL FANTASY RACING

52



**WHEN KATS RACE DURING A PROFESSIONAL RACING EVENT, THEY QUALIFY TO COMPETE IN THE KITTY KAT CUP RACING LEAGUE AND KITTY KAT CUP RACING SERIES.**

**SUBSEQUENT RACES WILL AFFECT THE REWARDS MULTIPLIERS OF KATS AFTER THEY HAVE BEEN QUALIFIED. AS KATS WIN MORE RACES, THEIR REWARDS MULTIPLIER MAY INCREASE, AND CONSEQUENTLY AS KATS LOSE RACES, THEIR REWARDS MULTIPLIERS MAY DECREASE.**







KITTY KAT COIN

# GET A CHANCE TO WIN A VIP EXPERIENCE WHEN YOU PURCHASE AN NFT

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KITTY KAT COIN

A TOTAL OF 9 ULTRA RARE NFTS IN THE INITIAL COLLECTION WILL ALLOW HOLDERS TO EXPERIENCE EXCLUSIVE EXPERIENCES, PREVIEWS & EVENTS.

ADDITIONALLY, HOLDERS WILL BE ENTERED INTO A CONTEST FOR A CHANCE TO MEET REAL NASCAR DRIVERS AND ATTEND A RACE





# KITTY KAT CUP SERIES | DAYTONA FEBRUARY 2022

KITTY KAT COIN



TEAM  
PANTHER



VS

TEAM  
LEOPARD







KITTY KAT COIN

# KITTY KAT CUP RACING AT DAYTONA

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# KITTY KAT CUP SERIES NFTS - STAKING REWARDS\*

56

## KITTY KAT COIN

NFT RARITY TYPE RANDOMIZED DROP	CIRCULATION	PRICE PER NFT	STAKING REWARD MULTIPLIER DAILY	ONE-TIME STAKING BONUS REWARD AT 6-MONTHS PER NFT AFTER MINT	E-SPORTS RACING LEAGUE PLAYING PASS ENABLED
KITTY KAT CUP ULTRA RARE DAYTONA	9	\$199	5X	18,000 KATS	YES
DIAMOND RACERS LEOPARD & PANTHER	18	\$199	4X	12,000 KATS	YES
PLATINUM RACERS LEOPARD & PANTHER	36	\$199	3X	3,000 KATS	YES
GOLD RACERS LEOPARD & PANTHER	100	\$199	2X	1,500 KATS	YES
RACING SERIES LEOPARD & PANTHER	836	\$199	1X	999 KATS	YES



\* KITTY KAT CUP SERIES NFTS ARE LIMITED EDITION, AND WILL BE ISSUED TO COMMEMORATE PROFESSIONAL NASCAR RACES. THE FIRST RACE WAS AT DAYTONA IN FEBRUARY 2022. THE FIRST SERIES OF NFTS IS ISSUED TO COMMEMORATE THIS DAYTONA RACE. ADDITIONAL SERIES OF NFTS MAY BE ISSUED FOR SUBSEQUENT RACES, AND MAY YIELD DIFFERENT REWARDS. REWARDS MAY BE PAID ON NETWORKS, INCLUDING BUT NOT LIMITED TO ETHEREUM, BSC, CARDANO, POLYGON, SOLANA, OR FANTOM. SIMULATED RACES MAY ALSO AFFECT STAKING REWARDS MULTIPLIERS.



**KITTY KAT COIN**



# NFT STAKING REWARDS AMOUNTS FROM KITTY KAT CUP RACING SERIES I - DAYTONA

57


NFT RARITY TYPE	1ST PLACE KATS PER DAY	2ND PLACE KATS PER DAY	STAKING REWARD MULTIPLIER
KITTY KAT CUP ULTRA RARE DAYTONA	<b>15</b>	<b>10</b>	<b>5X</b>
DIAMOND RACERS LEOPARD & PANTHER	<b>12</b>	<b>8</b>	<b>4X</b>
PLATINUM RACERS LEOPARD & PANTHER	<b>9</b>	<b>6</b>	<b>3X</b>
GOLD RACERS LEOPARD & PANTHER	<b>6</b>	<b>4</b>	<b>2X</b>
RACING SERIES LEOPARD & PANTHER	<b>3</b>	<b>2</b>	<b>1X</b>


\*STAKING REWARDS SUPPLY IS SUBJECT TO AVAILABILITY OF KATS COINS, AND REWARDS AMOUNTS MAY CHANGE.






# KATS YIELD FARMING


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 **KITTY KAT COIN**🌙 ☀️ [Home](#)


**KATS-BNB LP**  **1.225 BNB** **0xFFb785468.....9061d**  **BINANCE SMART CHAIN (BSC)**

**Pair Info** 



LOCKED LP	MATURITY DATE	APY
<b>10,000 LP</b>	<b>22 AUG, 2020</b>	<b>50 %</b>

**STAKED AMOUNT**  
**15,00 LP** 

**PENDING REWARDS**  
**15,000 KITS** 


**162.31**




**LP**


**1500.00**

**KATS**

**Stake**

**Withdraw** 20% withdraw fee applicable   
You will receive 1200 KITS after deduction

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[Terms](#) [Policies](#) **M** 



LP FARMING WILL BE IMPLEMENTED DURING PHASE 3 OF THE ROADMAP, AND THE KITTY KAT COIN TEAM WILL NOTIFY THE COMMUNITY AS THIS FUNCTIONALITY BECOMES AVAILABLE.



KITTY KAT COIN

# KITTY KAT RACE CLUB NFTS ROYALTIES (USE OF FUNDS)

59

USE OF FUNDS	PERCENTAGE*
EVENTS	1%
KATS LP	3%
SLIPPAGE/GAS	1%
OPERATIONS	5%
<u>TOTAL NFT ROYALTIES</u>	<u>10%</u>

\*PERCENTAGE ALLOCATIONS ARE TARGETS AND ARE SUBJECT TO CHANGE.







KITTY KAT COIN



# KITTY KAT COIN

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KITTY KAT COIN





**KITTY KAT COIN**

# KITTY KAT COIN - ROADMAP

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ALWAYS CHECK TELEGRAM & DISCORD FOR LATEST INFO

## 2021 COMPLETED:

DEVELOPMENT BEGINS FEB, 2021  
CONCEPT IS FINALIZED JUNE, 2021  
PRIVATE SALE BEGINS NOVEMBER, 2021

## 2022 Q1:

IDO BEGINS FEBRUARY, 2022  
LISTING ON PANCAKE SWAP FEBRUARY, 2022  
PROMOTIONAL NFT DROP FEBRUARY, 2022  
NASCAR RACING AT DAYTONA FEBRUARY, 2022

## PHASE 3:

eSPORTS BEGINS (iRACING)  
NFT DROP - KITTY KAT RACE CLUB SERIES I  
NFT STAKING  
LIST ON COINMARKETCAP  
LIST ON COINGECKO  
EARLY DEVELOPMENT FOR KITTY KAT RACING  
APPLY TO CEX EXCHANGES

## PHASE 4:

ADDITIONAL NFT DROPS  
DEVELOPMENT FOR CARDANO  
DEVELOP GAMING PLATFORM  
DEVELOP FOR KITTY KAT LAUNCHPAD  
DEVELOP FOR KITTY KAT STARTER  
FURTHER NASCAR RACES  
FORMULA 1 DISCUSSIONS

## FURTHER DEVELOPMENT:

LISTING ON CEXS  
FURTHER NASCAR RACES  
LAUNCHPAD / STARTER / GAMING DEPLOYMENT





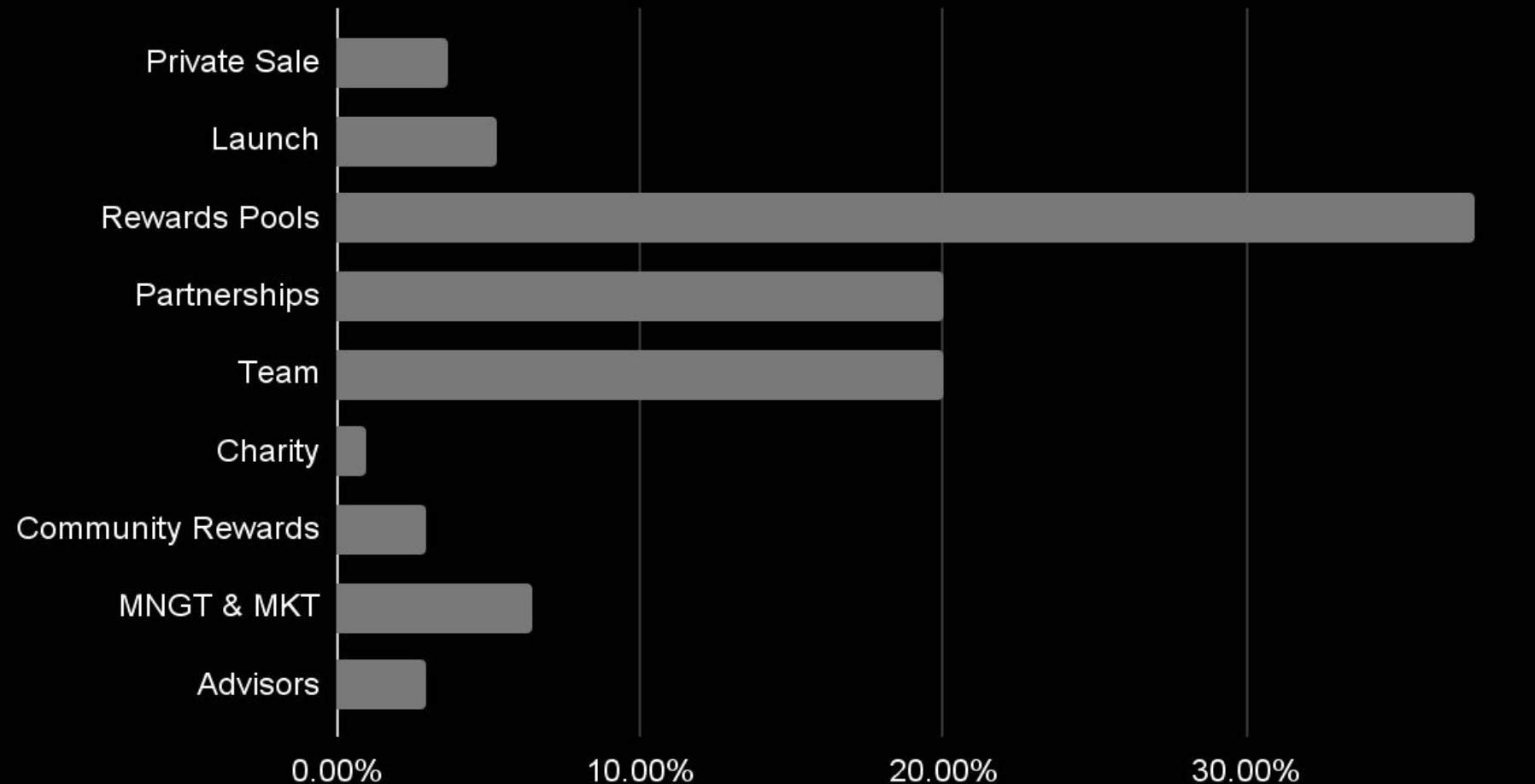
# COIN DISTRIBUTION

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KITTY KAT COIN

TOTAL COINS AT SMART CONTRACT CREATION 9.999 BILLION

## KITTY KAT COIN DISTRIBUTION





KITTY KAT COIN

# LOCK TARGET IS 77% AT PUBLIC LAUNCH\*

63

23% UNLOCKED

77%  
LOCKED KATS  
AT LAUNCH

\* THE PERCENTAGE OF LOCKED KATS COINS AT PUBLIC LAUNCH IS SUBJECT TO CHANGE







**KITTY KAT COIN**

# MARKETING & EDUCATION CHANNELS

TIKTOK

TWITTER

YOUTUBE

FACEBOOK

LINKEDIN

REDDIT

MEDIUM

GOOGLE

INSTAGRAM



TELEGRAM

DISCORD



NASCAR, FORMULA AND LIVE EVENTS  
PROMOTIONAL BOOTHS AND CONFERENCES





KITTY KAT COIN

IN FEBRUARY OF 2022, KITTY KAT COIN BEGAN TO DISTRIBUTE PROMOTIONAL NFTs AS PART OF AN INITIATIVE TO EDUCATE NEW CRYPTO PARTICIPANTS AS WELL AS HELP CRYPTOCURRENCY HOLDERS TO COLLECT THEIR FIRST NFTs.

THESE PROMOTIONAL NFTs ALLOW DRIVERS TO RACE IN ENTRY LEVEL SIM RACING TOURNAMENTS.

# PROMOTIONAL NFTS

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OpenSea

Search items, collections, and accounts

Explore Stats Resources Create

Edit Sell

Kitty Kat Coin NFT Promos

22 owners 8.9K total You own 8.9K 5 favorites

Sale ends February 26, 2022 at 10:12am PST

Current price  
0.5 (\$1,296.82)

Buy now

Buy with card Make offer

Price History

All Time All Time Avg. Price 0.001

0.002 1.001 0 2/18

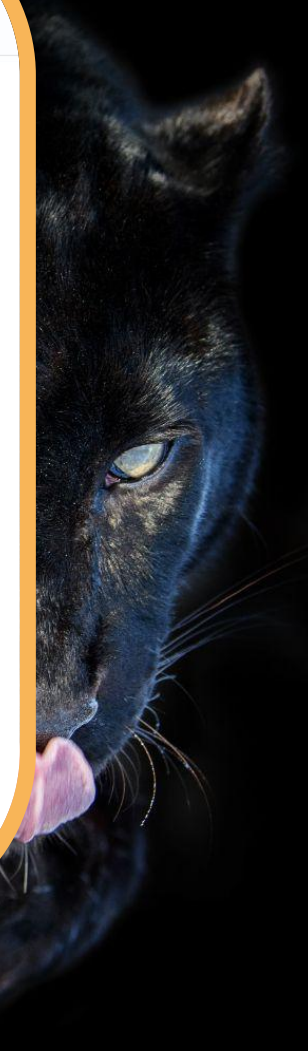
Description

8,888 NFT Hero Cards exist. This motion graphic NFT is part of Kitty Kat Coin's Hero Card Promotional giveaway collection. The motion graphic depicts the Team Leopard 53 car, driven by Joey Gase, and the Team Panther 35 car, driven by Shane Lee on February 19th, 2022 during the NASCAR XFINITY race at Daytona Speedway! The race is significant as this is the first race in the Kitty Kat Cup Racing Series. This NFT is also the first NFT Hero card from Kitty Kat Coin.

Properties

About Kitty Kat Coin NFT Promos

Details







**KITTY KAT COIN**

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# KITTY KAT COIN IS AUDITED

THE KITTY KAT COIN (KATS) SMART CONTRACT WAS DEPLOYED ON JANUARY 12, 2022 ON BINANCE SMART CHAIN. THE SMART CONTRACT AUDIT WAS DONE BY TECHRATE AND CAN BE FOUND IN THE TECHRATE GITHUB REPOSITORY:

<https://github.com/TechRate/Smart-Contract-Audits/blob/main/January/Kitty%20Kat%20Coin%20Full%20Smart%20Contract%20Security%20Audit.pdf>

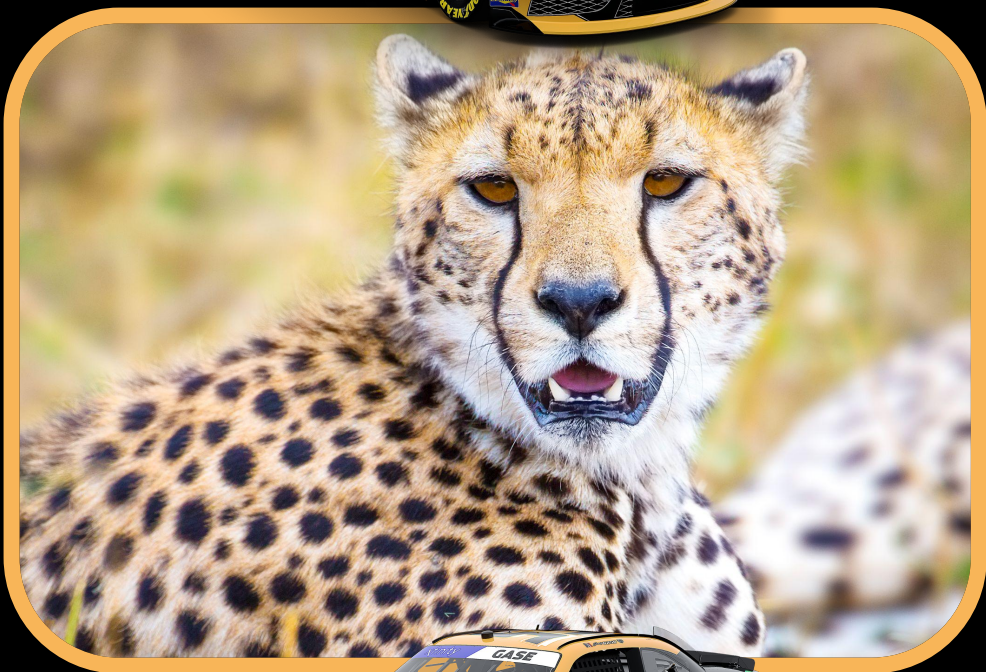




KITTY KAT COIN

# KITTY KAT COIN LAUNCH ON PANCAKESWAP

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THE KITTY KAT COIN (KATS) LAUNCHED ON **PANCAKESWAP.FINANCE** IN FEBRUARY OF 2022. LAUNCH SCHEDULE IS FOUND BELOW:

- LOCK TEAM COINS
- LIQUIDITY SENT TO PANCAKE SWAP
- LOCK LIQUIDITY
- LAUNCH ON PANCAKESWAP.FINANCE
- BEGIN TRADING ON PANCAKE SWAP
- NFT DROP ON SWAPPABLE.IO

**COMMEMORATING THE KITTY KAT CUP  
RACING SERIES I - DAYTONA**

CHECK TG/DISCORD COMMUNITY FOR DATES!

**TELEGRAM: @KITTYKATCOMMUNITY**





KITTY KAT COIN

# KITTY KAT COIN HAS LISTED ON PANCAKE SWAP THE #1 DEX ON BINANCE SMART CHAIN

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Swap ⚙️ ⌚ ↺

Trade tokens in an instant

BNB ▾ Balance: 0.625229

0.0 **MAX**

↓

🔍 KATS ▾ 📄 🐾 Balance: 1

0.0

Slippage Tolerance **0.35%**

Enter an amount





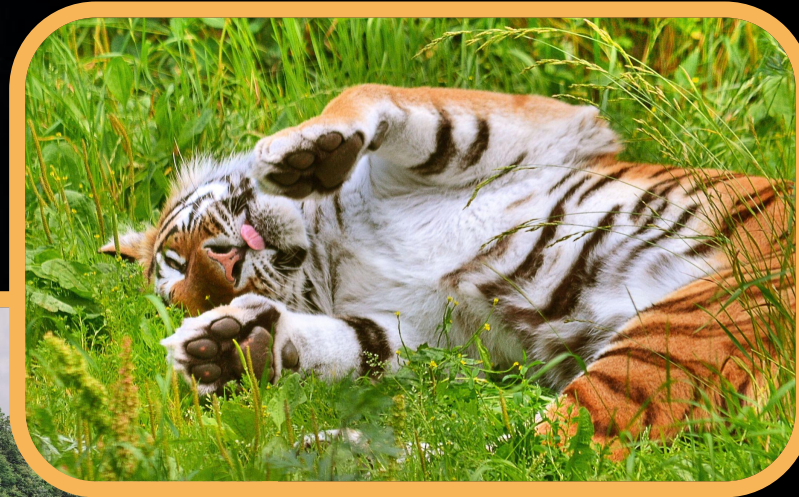


KITTY KAT COIN

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# KITTY KAT COIN CHARITY

CHARITABLE DONATIONS WILL BE MADE TO ORGANIZATIONS THAT BENEFIT RAINFORESTS AND ANIMALS WORLDWIDE, AND THE HEALTH, EDUCATION AND WELLNESS OF CHILDREN GLOBALLY. KITTY KAT COIN WILL BE A FORCE FOR GOOD!







KITTY KAT COIN

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## ADOPT A CAT AND EARN FREE KATS!

WHEN YOU ADOPT A CAT THROUGH OUR SELECT ADOPTION PARTNERS, YOU MAY EARN FREE KITTY KAT COIN (KATS)!





KITTY KAT COIN

# DEVELOPMENT TEAM IS DOXED

THE KITTY KAT COIN DEVELOPMENT TEAM IS COMPRISED OF A BLEND OF PUBLICALLY DOXED INDIVIDUALS AND PRIVATELY DOXED INDIVIDUALS. LAUNCHPADS TYPICALLY REQUIRE TEAM MEMBERS TO BE DOXED PRIVATELY WITH ANTI-RUG PROTOCOLS PUT INTO PLACE, WHICH IS TRIGGERED IN THE EVENT OF A RUG-PULL.

ADDITIONALLY SOME OF OUR MEMBERS ARE WELL KNOWN PERSONALITIES AND PROFESSIONAL RACE CAR DRIVERS AND PROFESSIONAL GAMERS.

**THUS, OUR DEVELOPMENT TEAM IS NOT A SECRET.**







**KITTY KAT COIN**

# DEVELOPMENT TEAM

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## **CHIEF LEOPARD**

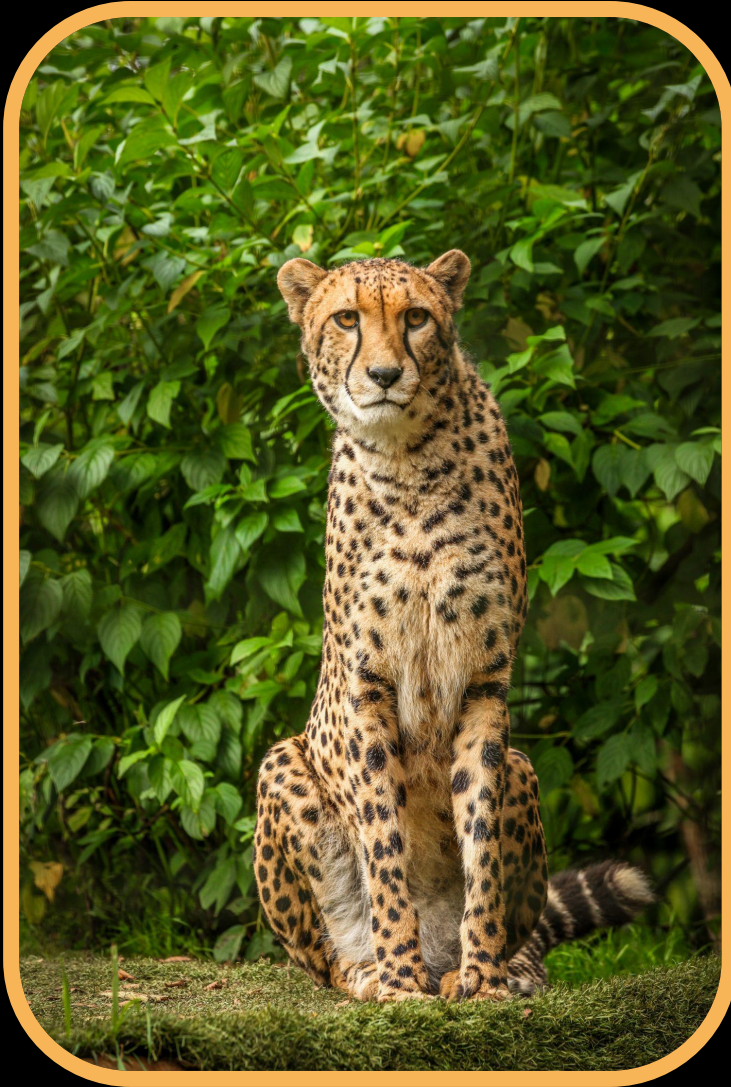
RESPONSIBLE FOR BUSINESS DEVELOPMENT,  
RACING TEAM PARTNERSHIPS AND OVERSEES  
KITTY KAT HABITAT GROWTH.



## **CHIEF TECHNOLOGY PANTHER**

RESPONSIBLE FOR TECHNOLOGY  
DEPLOYMENT, R&D, AND KAT HEALTH.





## CHIEF NON-FUNGIBLE-KAT

**ANDREW MINT-ON** - HAILING FROM THE UK AND OFTEN FOUND NIBBLING ON PAW-SHAPED TEA BISCUITS, MR. MINT-ON HAS OWNED AND OPERATED 2D & 3D ANIMATION STUDIOS, BUILT WEBSITES NATIVELY IN REACT, CREATED DECENTRALIZED APPLICATIONS, HAS A LARGE TEAM OF CREATIVES WORKING ON CONTENT FOR NFT AND BLOCKCHAIN GAMIFICATION, AND HE CAN DEPLOY AND MINT NON-FUNGIBLE TOKENS FASTER THAN ANY OTHER CHEETAH FROM THE BLOCK.







**KITTY KAT COIN**



# TOKEN SPECIFICATIONS

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NAME: **KITTY KAT COIN**

TICKER: **KATS**

TYPE: BEP-20 BINANCE SMART CHAIN TOKEN (FOR INITIAL DEPLOYMENT)

SMART CONTRACT ADDRESS: 0xAd35ee5461443c139864349e547930A229809204

BLOCK EXPLORER:

<https://bscscan.com/token/0xad35ee5461443c139864349e547930a229809204>

EXCHANGE: PANCAKESWAP.FINANCE

GITHUB: [HTTPS://GITHUB.COM/KITTYKATCOIN](https://github.com/kittykatcoin)

TOTAL TOKENS CREATED: 9,999,999,999 (MAX SUPPLY)

NO UNLIMITED MINTING FUNCTION (CAPPED SUPPLY)

CREATION DATE: JANUARY 12, 2022

UTILITY TOKEN: GOVERNANCE AND USAGE IN ECOSYSTEM

AUDIT REPORT: [TECHRATE AUDIT \(CLICK HERE\)](#)

ISSUER: KITTY KAT COIN TRUST (TO BE FORMED)

CONTACT: [INFO@KITTYKATCOIN.IO](mailto:info@kittykatcoin.io)

[HTTPS://WWW.KITTYKATCOIN.IO](https://www.kittykatcoin.io)





**KITTY KAT COIN**

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**KITTY KAT COIN**

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- (d) you agree and acknowledge that this White Paper, the undertaking and/or the completion of the Coin Sale, or future trading of the KATS Coins on any cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of KITTY KAT COIN TRUST, the KATS Coins and the Coin Sale;
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  - (ii) debentures, stocks or shares issued by any person or entity (whether KITTY KAT COIN TRUST), rights, options or derivatives in respect of such debentures, stocks or shares;







**KITTY KAT COIN**

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(iii) units in a collective investment scheme;

(iv) units in a business trust;

(v) derivatives of units in a business trust; or

(vi) any other security or class of securities;

(g) you are fully aware of and understand that you may not be eligible to participate in the pre-sale of KATS Coins if you are a United States Person (we recommend US Persons consult with legal counsel regarding the foregoing) ;

(h) you have a basic degree of understanding of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;

(i) you are fully aware and understand that in the case where you wish to purchase any KATS Coins, there are risks associated with KITTY KAT COIN TRUST and their respective business and operations, the KATS Coins and the Coin Sale;

(j) you agree and acknowledge that neither KITTY KAT COIN TRUST is liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this White Paper or any part thereof by you; and

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KITTY KAT COIN

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